



We bring you
Entertainment
for **FREE!**

Ventura Broadcasting Company
a division of Ventura TV Video Appliance Center, Inc.
3619 E. Ventura Ave. | Fresno, CA | 93702
(866) 436-6388 Office/Fax
www.venturabroadcasting.com



Media Delivery Instructions

ACCEPTABLE VIDEO FORMATS:

Duration:

:15, :30, :60, :90, :120, 30Min (28:30), 1hr (58:30)

Video Resolution/Frame rate:

NTSC, 720 × 480, 16:9, 29.97 fps

Video Format / Encoding:

- .mp4 (.h264)
- .mov (ProRes422 or DV/DVCPPro – NTSC)
- .mpeg (.h264)

DO NOT SEND: .wmv or .avi or any video with audio over -31dbfs – these will be rejected

Audio:

48 kHz (-20dbfs)

FILE DELIVERY METHODS:

ExtremeReach

KVBC (for Channel 13), **KVHF** (for Channel 4), **KBID** (for Channel 31)

Cloud Sharing Services*

Dropbox, Google Drive, YouSendIt, TransferMe, and other similar services

**If a username/password is required to access the file download, please provide this as well.*

FTP / FileZilla:

VBC does not provide FTP access to its media servers, but can connect to your server via FTP. Please provide us with the following:

- Your FTP Host:** _____ (IP address or URL)
- FTP Port:** _____ (if different from default Port 21)
- Username:** _____
- Password:** _____
- File Location/Directory:** _____ (i.e. YourFTPAddress/directory)

For Technical Questions, please contact Ara Catchatoorian, Creative Services Director at ara@venturabroadcasting.com